



**Brien Holden**<sup>®</sup>  
VISION INSTITUTE

## Public Health Strategic Plan 2016 - 2020

### Vision for everyone... everywhere.

#### Our mission is:

to create and deliver effective and innovative solutions for vision care and blindness prevention for all

#### Our values are:

Sight is a fundamental right for all humans

- Our passion for science and innovation is driven by the pursuit of knowledge and compassion for all humanity
- Our global behaviour is influenced by local and cultural understanding and the core principle of sustainability
- We achieve through collaboration

#### Our strategic goals are:

1. To create the demand and enable equitable access to quality eye health services
2. To build and strengthen eye health systems through workforce development and education
3. To influence policy development to enable universal access to eye health services with a specific focus on refractive error and child eye health
4. To strive for organisational excellence to provide value to funders, accountability to stakeholders and a supportive environment for staff

